



## THE LINK 2010 FACT SHEET

The Link is published 3 times a year, in April, August, and December. Our deadline for each publication is the 15<sup>th</sup> of the month preceding publication. 750 copies are distributed to all British Columbia Land Surveyors worldwide and to various other associations throughout Canada and the United States.

### 2010 Ad Size and Rates (+ HST)

The Link sells advertising space in 3 sizes. To allow for separation on the page, the material should fit in windows of the following sizes:

Full page: 7 ½ X 10”

Half page: 7 ½ X 4 ¾”

Quarter page: 3 ½ X 4 ¾”

Please send all ads to Denise Brethour in a PDF format to [dbrethour@abcls.ca](mailto:dbrethour@abcls.ca). All ads should be print ready. Please be advised that the PDF file will be printed on a copy machine and does not require any 'Marks and Bleeds' in the preparation of the PDF. All of the 'Marks' and 'Bleed and Slug' provisions must be left unchecked. Please note that payment in full is due the 15<sup>th</sup> of the month preceding publication.

#### Advertising – Yearly

Black & White	Full Page \$575.00	½ page \$350.00	¼ page \$225.00
Colour	Full Page \$675.00	½ page \$575.00	¼ page \$275.00
Colour	2 Full Pages: \$1,275.00		4 Full pages \$2,400.00

#### Advertising – Single Issue

Black & White	Full Page \$200.00	½ page \$125.00	¼ page \$85.00
Colour	Full Page \$250.00	½ page \$200.00	¼ page \$100.00
Colour	2 Full Pages \$450.00		4 Full pages \$850.00

### *Please Return One Signed Copy*

Name of Firm (please print) \_\_\_\_\_

Name of Contact \_\_\_\_\_

Address for Invoice \_\_\_\_\_

Telephone # \_\_\_\_\_

Email Address \_\_\_\_\_

Please indicate which issues you will be advertising in:

April 2011

August 2010

December 2010

BLACK & WHITE	FULL PAGE____	½ PAGE____	¼ PAGE____
COLOUR	FULL PAGE____	½ PAGE____	¼ PAGE____

Signature of Authorized Person \_\_\_\_\_